

WELCOME TO THE 32ND ANNUAL PACIFIC SYMPOSIUM

Dear Healers,

I hope this finds you in good health and good spirits. If you are like me, there are better days and not so better days. Yet, I am still optimistic that the human mind and spirit will prevail and create solutions to our current challenges. As social distance is required, our spiritual connection becomes all the more important. No, not important. Critical. Essential. With these thoughts in mind, we bring you Pacific Symposium 2020.

As much as we would love to maintain our onsite tradition and brave the circumstances, the safety of our community comes first.

For a generation and a half, we have gathered in San Diego by Mission Bay to celebrate that community. While the location will change to our online virtual space, the community remains the same. Our spiritual connection is independent of time and space.

Pacific College is no stranger to online education, especially the optimal online educational experience: synchronous delivery. Ten years and over 1000 Pacific College doctoral graduates are a testament to its effectiveness. We'll apply that depth of experience, plus all the creativity we can muster, to make Pacific Symposium 2020 a real-time, really fun, really cool conference. And along the way, you're going to learn a lot!

We will be offering a combination of live presentations by 18 speakers along with special offers (steals and deals) from our unbelievably generous vendors.

Every day we come up with another fun idea to bring the community together and deliver you some virtual San Diego sunshine.

As usual, we have a mix of new presenters and veterans. For the first time at Pacific Symposium, Aimee Raupp will present the timely topic of how fertility is affected by the conditions of the world around us. Dr. Butch Levy will help attendees understand the complexity of modern illnesses and the importance of being able to use the tools of other paradigms for information and treatment. Peter Holmes will discuss the necessity, when using essential oils, to apply Chinese medicine theory. Shellie Goldstein will help us all stay looking young by applying Chinese medicine, Channel Theory and biomedicine to the topic of facial aging. Rounding out our first-time presenters are Dr. Cameron Bishop and Justin Flores, two orthopedic and pain specialists who will team up with veterans Matt Callison and Dr. Dustin Dillberg for a panel presentation on integrative approaches to orthopedic and pain treatment.

Pacific Symposium 2020 will feature not one, but three keynote lectures. Jeffrey Yuen will address Chinese medicine's role in the recovery from illness. Lillian Bridges will show us how to monitor our defensive Wei Qi with facial diagnosis. Lastly, Professor Ted Kaptchuk will present China's role in fostering Chinese medicine within its borders and globally. Is it helping, harming or both? Professor Kaptchuk will discuss the development of TCM in modern times. How Japanese and Korean traditional medicine and U.S. developments like integrative medicine interact with China's agenda will be discussed. Prof. Kaptchuk will also tackle Beijing's recent proposal to make defaming Chinese medicine a crime. This is one not to be missed. This keynote will take the form of a provocative interview of Professor Kaptchuk by our good friend, Holly Guzman.

Eight more esteemed veterans of Pacific Symposium will present clinical or philosophical pearls, about which you can find more inside these pages. We hope each of our presenters will enlighten you, challenge you, and help you reach your goals. Mostly, however, we hope you will experience the Pacific Symposium tradition of fostering the deep connection within our beautiful community.

Warm regards,

Jack Miller

2020 SCHEDULE

THURSDAY Oct. 29, 2020	FRIDAY Oct. 30, 2020	SATURDAY Oct. 31, 2020	SUNDAY Nov. 1, 2020
7:40am - 7:55am Announcements	7:40am - 7:55am Announcements	7:40am - 7:55am Announcements	7:40am - 7:55am Announcements
8:00am - 8:15am Exclusive Exhibitor Presentation: American Acupuncture Council	8:00am - 8:15am Exclusive Exhibitor Presentation: TCM Zone	8:00am - 8:15am Exclusive Exhibitor Presentation: Moshen Herbs	8:00am - 8:15am Exclusive Exhibitor Presentation: Acurea USA
8:20am - 9:10am Aimee Raupp Managing Modern Fertility Challenges with Nutrition and Lifestyle Support	8:20am - 9:10am Mary Elizabeth Wakefield Treating Significant Syndromes with Motor Points and Chinese Medicine	8:20am - 9:10am Shellie Goldstein Facial Aging: Channel Theory and Biomedicine	8:20am - 9:10am JulieAnn Nugent-Head Prescribing Custom Supplements with the Shen Nong Ben Cao
9:10am - 9:25am Exclusive Exhibitor Presentation: Unified Practice	9:10am - 9:25am Exclusive Exhibitor Presentation: Protocol For Life Balance	9:10am - 9:25am Exclusive Exhibitor Presentation: Treasure of the East	9:10am - 9:25am Exclusive Exhibitor Presentation: Blue Poppy
9:30am - 10:20am Butch Levy The Initiating Causes of Chronic Disease and their Downstream Effects	9:30am - 10:20am Felice Dunas The Emotion of Hate	9:30am - 10:20am Matt Callison Nerve Anastomoses and Tissue Connections: Points Affecting the Jingluo and Jinglin	9:30am - 10:20am Peter Holmes Essential Oils for the Acupuncture Practice
10:20am - 10:35am Exclusive Exhibitor Presentation: Celluma / Biophotas	10:20am - 10:35am Exclusive Exhibitor Presentation: Five Flavors Herbs	10:20am - 10:35am Exclusive Exhibitor Presentation: Lhasa OMS	10:20am - 10:35am Exclusive Exhibitor Presentation: The Academy of Advanced Cosmetic Facial Acupuncture
10:40am - 11:30am Dustin Dillberg Photobiomodulation: Light Therapy in TCM	10:40am - 11:30am Neil Gumenick Components of the Initial Patient Interview	10:40am - 11:30am Andrew Nugent-Head The Pulse, the Heart, and the Four Seasons	10:40am - 11:30am Sabine Wilms Chinese Gynecology: Returning to the Roots
11:35am - 12:35pm Main Exhibit Hall: Multiple Rooms	11:35am - 12:35pm Main Exhibit Hall: Multiple Rooms	11:35am - 12:35pm Main Exhibit Hall: Multiple Rooms	11:35am - 12:35pm Main Exhibit Hall: Multiple Rooms
12:40pm - 1:40pm Jeffrey Yuen The Recovery Process in Chinese Medicine	12:40pm - 1:40pm Lillian Bridges Monitoring the Wei Qi with Facial Diagnosis	12:40pm - 1:40pm Ortho-Pain Panel* Treatment of Orthopedic Disorders and Pain	12:40pm - 1:40pm Ted Kaptchuk China's Role in Fostering Chinese Medicine within its Borders and Globally: Helping, Harming, or Both?
1:45pm - 3:45pm Main Exhibit Hall:	1:45pm - 3:45pm Main Exhibit Hall: Multiple Rooms	1:45pm - 3:45pm Main Exhibit Hall: Multiple Rooms	1:45pm - 3:45pm Main Exhibit Hall: Multiple Rooms

Multiple Rooms

Multiple Rooms

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Multiple Rooms

2020 EXHIBIT HALL SCHEDULE

THURSDAY Oct. 29, 2020

8:00am - 8:15am **Exclusive Exhibitor** Presentation: American Acupuncture Council

9:10am - 9:25am **Exclusive Exhibitor** Presentation: **Unified Practice**

10:20am - 10:35am **Exclusive Exhibitor** Presentation: Celluma / Biophotas

11:35am - 12:35pm Main Exhibit Hall: Multiple Rooms

1:45pm - 3:45pm Main Exhibit Hall: Multiple Rooms

FRIDAY Oct. 30, 2020

8:00am - 8:15am **Exclusive Exhibitor** Presentation: TCM Zone

9:10am - 9:25am **Exclusive Exhibitor** Presentation: Protocol For Life Balance

10:20am - 10:35am **Exclusive Exhibitor** Presentation: Five Flavors Herbs

11:35am - 12:35pm Main Exhibit Hall: **Multiple Rooms**

1:45pm - 3:45pm Main Exhibit Hall: Multiple Rooms

SATURDAY Oct. 31, 2020

8:00am - 8:15am **Exclusive Exhibitor** Presentation: Moshen Herbs

9:10am - 9:25am **Exclusive Exhibitor** Presentation: Treasure of the East

10:20am - 10:35am **Exclusive Exhibitor** Presentation: Lhasa OMS

11:35am - 12:35pm Main Exhibit Hall: Multiple Rooms

1:45pm - 3:45pm Main Exhibit Hall: **Multiple Rooms**

SUNDAY Nov. 1, 2020

8:00am - 8:15am **Exclusive Exhibitor** Presentation: Acurea USA

9:10am - 9:25am **Exclusive Exhibitor** Presentation: **Blue Poppy**

10:20am - 10:35am **Exclusive Exhibitor** Presentation: The Academy of Advanced Cosmetic Facial Acupuncture

11:35am - 12:35pm Main Exhibit Hall: Multiple Rooms

1:45pm - 3:45pm Main Exhibit Hall: **Multiple Rooms**

FEATURED EXHIBITORS



American Acupuncture Council



TCMzone



Five Flavors Herbs



Acurea USA & Asia Med







Blue Poppy Enterprises



Celluma Light Therapy





Protocol for Life Balance





LHASA OMS

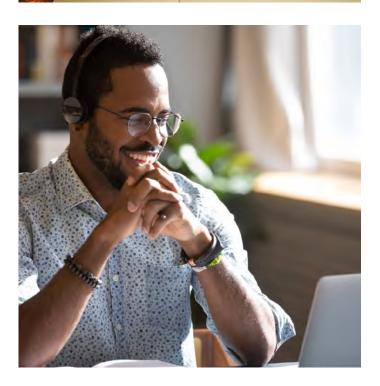
Treasure of the East

GENERAL INFORMATION

This section will help you get the most out of your conference experience. If you have any questions, please do not hesitate to reach out to us. We are here to help make sure this event is memorable for everyone.







CEU/PDA SIGNATURE VERIFICATION FORMS

You need to verify your attendance for each presentation you watched. All attendance verification is done through the Pacific Symposium website. To access the attendance verification form, log into your account, and click the Verification button. Presentations that you have registered for will become available when the event begins. Final submission of the form cannot be completed until the event is over. You are able to save and return to this form throughout the event.

CERTIFICATES

NCCAOM diplomates will receive their certificates via email from NCCAOM portal within two (2) weeks after the event ends. California acupuncturists and members of other healthcare professionals that are eligible for continuing education credit will be able to download a valid certificate directly from the Pacific Symposium website immediately after the event ends. Please note that the downloadable certificate is not valid for NCCAOM.

SURVEY

The Feedback Survey asks for your general input on the event and suggestions for the future. Your feedback is very important to us. The Feedback Survey will be emailed to you after the event ends.

EVALUATIONS

The course evaluations allow you to assess the effectiveness and value of your learning experience. Completion of an evaluation form for each presentation you attended is required before you can download your certificate. Evaluations become available for each presentation after completing the attendance verification process.

EXHIBIT HALL: Daily 11:35AM - 12:35PM & 1:45PM - 3:45PM Exclusive exhibitor presentation times/days vary. See schedule on page 4.

SUPPORT



QUESTIONS?

Our live chat is available for support daily during conference hours.

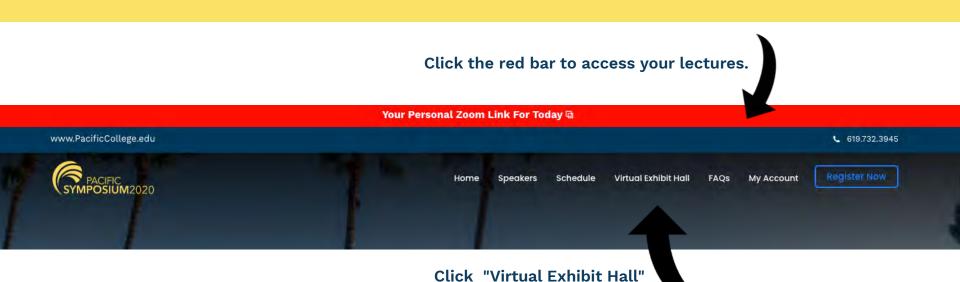
Just click the blue icon on the lower left corner

Just click the blue icon on the lower left corner on the <u>Symposium website!</u>

Phone: 619.732.3945 Email: symposium@pacificcollege.edu

Support also available via phone or email:

SWITCH BETWEEN LECTURES AND EXHIBIT HALL:



to visit the Exhibit Hall.

ATTENDANCE VERIFICATION & CERTIFICATE DOWNLOADS

How to complete the Attendance Verification Form, Course Evaluations, and download Certificates:

<u>1.</u>

Click the My Account button in the main menu. This will bring you to your account dashboard.



<u>2.</u>

From the Dashboard, click Fill out the Verification Form.

Follow these 4 steps to get your certificates

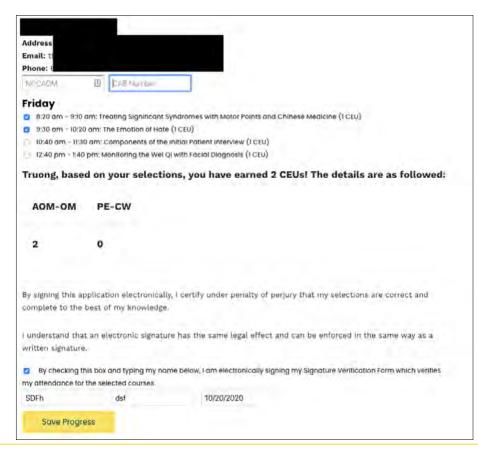


<u>3.</u>

After the form opens, enter your NCCAOM and/or CAB number(s), if applicable.

<u>4.</u>

Check the boxes next to each presentation you attended. The form will automatically calculate your credits in each category. Click the **Save Progress** button to save your work-in-progress. A **Final Submit** button will become available after the entire conference is over.



<u>5.</u>

After you submit the form, an alert box will confirm your submission and provide a link to complete the course evaluations. You can also access the course evaluations from the left-hand menu or the account dashboard.

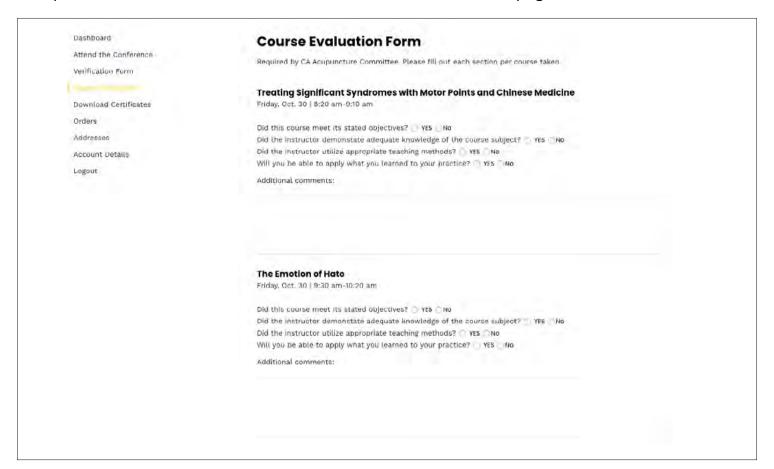


You have successfully submitted the verification form for to evaluate the courses you have taken before you can download your certificates.

Click here to go to the evaluation form.

<u>6.</u>

Complete an evaluation for each of the courses shown on that page.



<u>7.</u>

After completing the evaluations, an alert box will confirm your submission and provide a link to the certificates page. You can also access your certificates from the left-hand menu or from your account Dashboard.

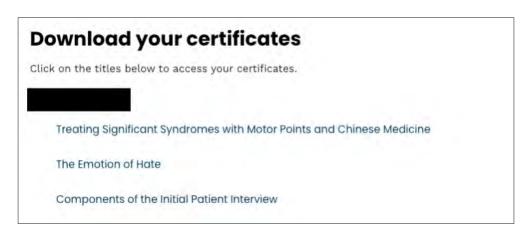


Congratulations! You have completed all requirements to download your certificates.

Please go to the certificate page to start downloading your certificates.

<u>8.</u>

On the Certificates page, you will see the title of each presentation you verified and evaluated. Click the title of each presentation to download each certificate.



DOWNLOAD YOUR HANDOUTS

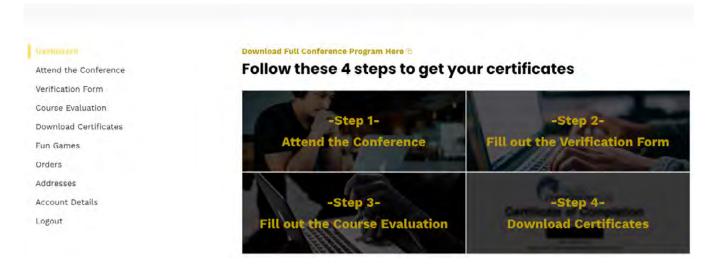
<u>1.</u>

Click the My Account button in the main menu.



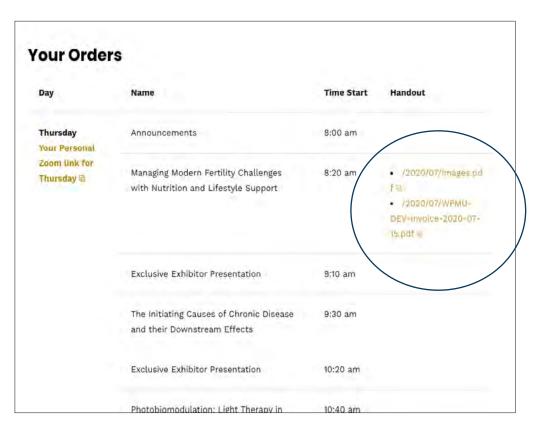
<u>2.</u>

Click on "Step 1 - Attend the Conference".



<u>3.</u>

Click on **"Your personal Zoom link for ..."** (whatever day you're attending). If handouts are available for a presentation, they can be found in the Handout column on the right-hand side of the orders page.



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THURSDAY, OCTOBER 29, 2020



Managing Modern Fertility Challenges with Nutrition and Lifestyle Support by Aimee Raupp

Thursday, October 29, 8:20am-9:10am

CAB Category: 1

Fertility health changes as the world changes. Modern life presents unique challenges to fertility. Identifying what fertility health means in the modern context includes understanding menstrual cycles, hormonal balance, and emotional factors in both Western and TCM contexts. This class will examine the mechanisms and effects of the modern environment on fertility. These include diet, lifestyle, environmental toxins, PCOS, endometriosis, and Hashimoto's Thyroiditis, and others. We will explore solutions to modern day fertility challenges, from developing emotional resources to nutrition to toxin management to working with auto-immunity to optimize fertility.



Introduction: The Initiating Causes of Chronic Disease and their Downstream **Effects by Butch Levy**

Thursday, October 29, 9:30am-10:20am CAB Category: 1

The goal of the lecture is to help practitioners understand the complexity of modern illnesses and the importance of understanding the tools used in other paradigms to seek information and determine treatment. We all recognize an illness from the particular method of training we received, but sometimes it is insufficient to use one paradigm or one approach and expect the patient to recovery from illness. By understanding what other paradigms can offer, it is possible to gain additional skills to improve your patient's health. The lecture will focus on the internal terrain of the individual.



Photobiomodulation: Light Therapy in TCM by Dustin Dillberg

Thursday, October 29, 10:40am-11:30am

CAB Category: 1

Dillberg will review neuro-anatomy and define photobiomodulation. He will also conduct a review of published photobiomodulation literature, how this stimulus can influence treatment outcomes, and integrative therapeutic protocols for common conditions.



The Recovery Process in Chinese Medicine by Jeffrey Yuen

XXIIIIIXXX

Thursday, October 29, 12:40pm-1:40pm

CAB Category: 1

Attendees will learn to promote patient recovery from illness and injury by integrating the various restorative care approaches within the framework of Chinese medicine. Some attention will be paid to recovery from respiratory

FRIDAY, OCTOBER 30, 2020

Treating Significant Syndromes with Motor Points and Chinese Medicine by Mary Elizabeth Wakefield

1 Fric

Friday, October 30, 8:20am-9:10am

CAB Category: 1



This seminar will introduce the use of motor points to treat difficult facial and constitutional syndromes. Wakefield will review, the symptomatology of the Eight Extraordinary meridians, and how these vessels affect the deep roots and imbalances on the DNA level. For clarity, the function of motor points will be defined, and compared to that of trigger and "ashi" points. Techniques for locating and needling facial motor points and the associated facial muscles will demonstrated. Significant syndromes to be addressed will be: Bell's palsy, windstroke, and differentiation between the two; migraines and their mind/body connection; temporomandibular joint dysfunction (TMJ) and specific jaw and neck points; and types of neuropathies and pain patterns.

The Emotion of Hate by Felice Dunas



Friday, October 30, 9:30am-10:20am

CAB Category: 1



Tragically, hate has been too easy to come by this year. Abuse and divorce rates are up. Allies have become enemies. Ethnicities and races, economic classes, political parties and spouses have been facing off, their underlying prejudices glaring with hate in the stark daylight of 2020. Can we do something about hatred? Is it a toxic disease state or a healthy survival instinct? Does it make our patients feel sick or powerful or both? Should we try to cure them of it? From the perspective of Chinese medicine, is there an appropriate place for hatred in a healthy individual? In this hour, Dr. Dunas will look at hate from several perspectives that a clinical acupuncturist will find useful.

Components of the Initial Patient Interview by Neil Gumenick



1 CEU/PDA Friday, October 30, 10:40am-11:30am

CAB Category: 1

Participants will learn the vital areas of inquiry to which practitioners must attend in order to truly know their patients in depth—body, mind, emotions, and spirit. They will learn how to quest beyond simple "information", gain rapport and trust, and reach the deeper levels of imbalance that are present, regardless of the label of the disease.



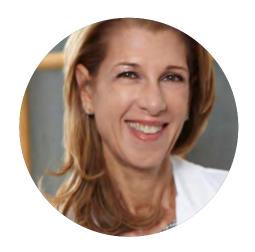
Monitoring the Wei Qi with Facial Diagnosis by Lillian Bridges

CELUDDA

Friday, October 30, 12:40pm-1:40pm

The Wei Qi is the most important line of defense against external pernicious influences or external pathogens that cause illness. Facial Diagnosis can help practitioners recognize the current state of their patients' Wei Qi and monitor it after treatments. This lecture will cover the signs on the cheek area of the face that indicate immune function and this information can immediately be applied in the clinic.

SATURDAY, OCTOBER 31, 2020



Facial Aging: Channel Theory and Biomedicine by Shellie Goldstein

Saturday, October 31, 8:20am-9:10am

CAB Category: 1

Cosmetic facial acupuncture is one of the fastest growing specialties among acupuncture professionals. Goldstein will explore how biomedical aspects of the aging face relate to traditional Chinese medicine, channel theory diagnosis, and treatment.



Nerve Anastomoses and Tissue Connections: Points Affecting the Jingluo and Jingjin by Matt Callison

Saturday, October 31, 9:30am-10:20am

CAB Category: 1

Similar to crossing points (jiao hui), nerve anastomoses, where different nerves join together and communicate, can be used as points to powerfully influence more than one nerve or channel (jing). Other areas in the body, where opposing anatomical tissues join, are vital to the functional stability of the region. Callison will discuss the use of these important points for face, head, neck, and upper extremity conditions, as well as the anatomical importance of ST 4 (dicang), Du 16 (fengfu), and Du 1 (changqiang), which can provide unexpected insights.

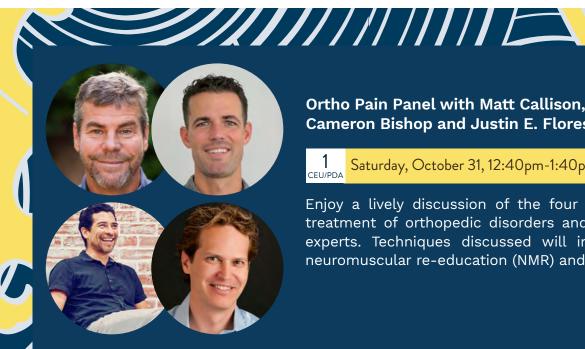


The Pulse, the Heart, and the Four Seasons by Andrew Nugent-Head

Saturday, October 31, 10:40am-11:30am

CAB Category: 1

Nugent-Head brings the influence of the four seasons on our patients into tangible, clinically applicable focus. By examining the different pulses of each season matrixed over their constitutional or illness pulse, the shifts in qi direction as yin and yang wax and wane, affecting the hearts of our patients, become apparent. Learn to recognize when the shifts happen, and what heart conditions will pose greater danger for at-risk patients in each season. Understand the cascade of symptoms other chronically-ill patients can expect as their qi, and thus pulses, change due to the shifts between what the Nei Jing calls the Influence of Heaven and Earth.



Ortho Pain Panel with Matt Callison, Dustin Dillberg, Cameron Bishop and Justin E. Flores



Saturday, October 31, 12:40pm-1:40pm

Enjoy a lively discussion of the four distinct, integrative approaches to the treatment of orthopedic disorders and pain represented by each of our four experts. Techniques discussed will include motor points, posture therapy, neuromuscular re-education (NMR) and Japanese acupuncture.

SUNDAY, NOVEMBER 1, 2020



Prescribing Custom Supplements with the Shen Nong Ben Cao by JulieAnn Nugent-Head

Sunday, November 1, 8:20am-9:10am

CAB Category: 1

As increasing numbers of the population turn to supplements and superfoods, it is the role of Chinese medicine to educate the public that no single substance is miraculous for every person. In this brief discussion, JulieAnn Nugent-Head discusses how the Shen Nong Ben Cao guides us to understand more than a hundred herbs deemed safe to be taken in large doses and for long periods of time without harm. Combining classical herbal theory with individualized diagnosis, practitioners can devise custom herbal teas for health and longevity.



Essential Oils for the Acupuncture Practice by Peter Holmes

Sunday, November 1, 9:30am-10:20am

CAB Category: 1

Learn effective, safe treatment techniques for treatment with essential oils in an acupuncture practice. Holmes will cover the theory and practice of concurrent use of acupuncture and aroma acupoints, the principles of matching essential oils with acupuncture points, and the necessity of selecting oils with Chinese medicine-based theory in mind.



Chinese Gynecology: Returning to the Roots by Sabine Wilms

Sunday, November 1, 10:40am-11:30am

CAB Category: 1

Gynecology is one of the crown jewels of traditional Chinese medicine. Wilms will discuss its key concepts as explained in roughly thousand-year-old Chinese medical literature, contrasting them with popular Western, biomedical, and even TCM perspectives. Learn to see the healthy female body as a complex system of personal, social, and cosmic forces affecting the flow and balance of qi and blood, expressing itself in adulthood through cycles of bleeding in resonance with the moon, or with conception, pregnancy, birth, and lactation. Chinese medicine practitioners are in a unique position to support this process, from menarche to menopause and beyond.



Ted Kaptchuk Interview with Holly Guzman

Sunday, November 1, 12:40pm-1:40pm

Students will gain an understanding of the development of TCM in modern times and China's role in fostering Chinese medicine globally. Issues related to how Japanese and Korean traditional medicine and U.S. developments like integrative medicine interact with China's agenda will be raised. Students will become familiar with the World Health Organization's (W.H.O.) insertion of a chapter on Chinese medicine in the International Classification of Disease (ICD-11). Beijing's recent proposal to make defaming Chinese medicine a crime will also be discussed.

11:35AM PT - 12:35PM PT & 1:45PM PT - 3:45PM PT

CLICK HERE TO VISIT MAIN EXHIBIT HALL PAGE

CAI SHEN EXHIBITORS:



American Acupuncture Council

When a malpractice problem arises, you can count on the American Acupuncture Council to be there today, tomorrow, and long after you retire.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

View Presentation



Unified Practice

Unified Practice is a technology company that provides a fully integrated acupuncture software for TCM practitioners, available on iPad, web and mobile (iPhone and Android).

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

Visit Zoom Room



Celluma

Celluma Light Therapy devices are FDA-cleared for a variety of pain and skin conditions and are ideal for use in cosmetic facial acupuncture treatments.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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TCMzone

TCMzone granule herbal products are used among some of the leading healthcare and education institutes such as Cleveland Clinic, Pacific College of Health and Science, Bastyr University, etc.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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Protocol for Life Balance

Protocol For Life Balance® is an A-rated GMP manufacturer of pharmaceutical grade dietary supplements created for healthcare practitioners.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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Five Flavors Herbs

Five Flavors Herbs cultivates a unique and specialized approach to holistic healing.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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11:35AM PT - 12:35PM PT & 1:45PM PT - 3:45PM PT

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CAI SHEN EXHIBITORS:



Moshen Herbs

With specialties in pediatrics, fertility, and obstetrics, Moshen has developed formulas that are effective for a wide range of patients.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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Treasure of the East

Practitioners say it best: "Treasure of the East herbs have a strong, fresh aroma and dissolve easily in hot water. Grateful for this high-quality source of Chinese herbs!" – Sage Staggs, LAc

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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Lhasa OMS

For almost 40 years, Lhasa OMS has been helping to build the foundation of the United States acupuncture profession.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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Acurea

Offers a comprehensive range of acupuncture and herbal supplies from one source; eco-friendly needle production and packaging; Three Treasures herbal line by Giovanni Maciocia.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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Blue Poppy Enterprises

Stay in touch with our efforts. As good as our first 36 years have been, we are committed to improving and creating a dynamic new company to serve you and the coming generations of TCM practitioners.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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The Academy of Advanced Cosmetic Facial Acupuncture

Shellie Goldstein is widely considered one of the leading experts on cosmetic facial acupuncture.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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11:35AM PT - 12:35PM PT & 1:45PM PT - 3:45PM PT

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CRANE EXHIBITORS:



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Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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Pacific Herbs

Pacific Herbs packets make TCM granules convenient, tasty, easy to use and easy to understand.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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NATIONAL CERTIFICATION COMMISSION FOR ACUPUNCTURE AND ORIENTAL MEDICINE

National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM)

Advocating for NCCAOM National Board-Certified Acupuncturists™.

Daily Presentations:

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Golden Flower Chinese Herbs

Golden Flower Chinese Herbs is a complete, single source for Chinese medicine products.

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Integrative Billing

We specialize in billing for acupuncture, massage therapy, and chiropractic providers.

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Ayush Herbs, Inc

Joining the ancient principles of Ayurvedic medicine with the latest scientific technology to provide the highest quality Ayurvedic herbal products available.

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Uprooting Lyme

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Pacific College of Health and Science

Since 1986, Pacific College has been leading and supporting the integrative healthcare movement by preparing students for careers blending traditional Eastern and Western medicine. Emphasizing a collaborative approach and a strong, hands-on clinical component, all three Pacific College campuses feature large student clinics and off-site opportunities where learning practitioners can serve the needs of real clients.

Daily Presentations: 11:35AM-12:35PM & 1:45PM-3:45PM

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A heartfelt thank you...

to our wonderful partner QualiHerb for 20 years of continuous support! This beautiful, limited edition of the 2020 Pacific Symposium pin is certainly a very special one.

We will save them here at the San Diego campus in hopes to share them with you next year, when we're all back at the beach!





SPEAKER INFORMATION

Cameron Bishop

Cameron Bishop has been in full-time acupuncture practice for over twenty years and teaches Japanese meridian acupuncture. After graduating from Seattle Pacific University with degrees in psychology and anthropology, he moved to Japan for four years to work and study healing and martial arts, obtaining black belts in aikido and the double sword style of Miyamoto Musashi. He obtained his master's in acupuncture from Northwest Institute of Acupuncture and Oriental Medicine (NIAOM) and his doctorate of acupuncture and Oriental medicine from American College of Traditional Chinese Medicine (ACTCM), specializing in women's health and pain management. Bishop also developed and teaches the Integrative Pain Management course for Pacific College of Health and Science's doctoral program.

Lillian Bridges

Lillian Bridges is the world's leading authority on Face Reading and Diagnosis. She is credited with bringing this body of ancient knowledge back to the field of Chinese Medicine and introducing it to Western medicine and business. Lillian is the founder of The Lotus Institute, Inc., and trains students in her comprehensive Master Face Reading Certification Program. She has nearly 30 years of experience speaking and teaching and has been a featured speaker at conferences, conventions and symposiums around the world including multiple appearances at Pacific Symposium. Lillian learned her skills from a long line of master Chinese practitioners in her Chen Family lineage. She received her degree in psychology from UCLA. She is the author of Face Reading in Chinese Medicine, 2nd Edition, a best seller in the genre, published in multiple languages. Lillian has been seen on numerous radio and television shows and was most recently was featured on the Dr. OZ show, "What Your Face Reveals About Your Health." She has been profiled in numerous publications on the topics of Face Reading and Feng Shui, including Newsweek, Natural Health Magazine, the LA Times and the Irish Times. Lillian was a contributor to several books on Chinese Medicine, including TCM Stress and TCM Aging. She has also been a contributor to numerous national and international magazines and journals.

Matt Callison

With over 27 years' experience in sports medicine, acupuncture, and cadaver dissection, Matt Callison is the renowned instructor and author of the Motor Points and Acupuncture Meridians Chart, Motor Point Manual, Motor Point Index, and the Sports Medicine Acupuncture textbook. He also wrote many articles on topics from acupuncture and tibial stress syndromes (shin splints) to sports-related muscle tension headaches. His Sports Medicine Acupuncture Certification Program is attended by acupuncturists worldwide. After earning his bachelor's in physical education/ sports medicine from San Diego State University in 1985, he worked in sports medicine for six years, then received his master's in traditional Oriental medicine (MSTOM) from Pacific College of Health and Science. The class he developed there, Treatment of Orthopedic Disorders, is still being taught. He continues to guest lecture in many acupuncture doctoral programs and is the Clinic Supervisor for Pacific College at the University of California - San Diego Sports Medicine RIMAC Center.

Dustin Dillberg

Dr. Dustin Dillberg, DACM, LAc, is a speaker, writer, and educator specializing in sports medicine, myofascial systems, lymphatics, pain management, and functional medicine. He is a graduate of Pacific College, Egoscue Institute, and Pettibon Spinal Technologies. Dr. Dillberg has extensive clinical experience working with many top professional athletes and patients of almost every age and ability. Dr. Dillberg lives and practices on the island of Kauai, where he runs the Pain Free Kauai clinic, providing traditional Chinese medicine along with postural corrective exercise, laser therapy, and functional medicine. He is a consultant to healthcare professionals on integrating multiple techniques and functional medicine into practice.

Felice Dunas

Felice Dunas began her studies in 1970, before acupuncture colleges or a profession in the United States existed outside Asian communities, then devoted 25 years to building the profession in the U.S. through legislation, curriculum, and college development. AAAOM recognized Dunas as Acupuncturist of the Year in 2001 for introducing the ancient subject of "sexuality as medicine" to the American acupuncture profession and for introducing classical Chinese medicine to thousands of corporate CEOs. Dunas has appeared on many television and radio shows, lectured globally, and serves as a consultant to corporations and hospitals on lowering healthcare costs with acupuncture and alternative medicine. She is the author of Passion Play: Ancient Secrets for a Lifetime of Health and Happiness Through Sensational Sex and has contributed to publications including Acupuncture Today, Prevention, Glamour, and Marie Claire.

Justin Flores

Justin Flores is a former professional dancer, with a 25-year performance career. He performed as a soloist with the Metropolitan Opera in New York City and has been featured in productions for PBS' Great Performances and Live from Lincoln Center. He had the honor of touring as an artistic ambassador for the United States and giving performances in Germany, Poland, Belarus, and The Russian Federation. He is company instructor and acupuncturist for the California Ballet and heads the men's training program at the San Diego Civic Youth Ballet. His private practice is primarily orthopedic acupuncture, with a focus on dance injuries and neuromuscular reeducation. Acupuncture salvaged his dance career after multiple surgeries on his ankles, which is the primary reason he practices today.

Shellie Goldstein

Shellie Goldstein is widely considered one of the leading worldwide experts on cosmetic facial acupuncture. She is the author of Your Best Face Now: Look Younger in 20 Days with the Do-It-Yourself Acupressure Facelift and creator of Touch+Glow®: The Do-It-Yourself Acupressure Facelift Kit. As a leading authority and educator of cosmetic facial acupuncture, Goldstein founded the Academy of Advanced Cosmetic Facial Acupuncture, where she lectures and teaches advanced cosmetic facial acupuncture to post-graduate acupuncturists and physicians. She has been featured on major television and cable networks and in the press and is a columnist for Acupuncture Today.

Neil Gumenick

Neil R. Gumenick is founder and director of the Institute of Classical Five-Element Acupuncture and has maintained a private practice in Santa Monica, CA since 1981. He has served as a professor at Yo San University and Emperor's College and holds three degrees and an advanced teaching credential from The College of Traditional Acupuncture (UK), awarded by the late Professor J.R. Worsley. Gumenick was the recipient of the 2007 AAAOM Pioneers and Leaders in Acupuncture and Oriental Medicine Award, and is one of the world's foremost practitioners, teachers, and writers on the topic of classical five-element acupuncture.

Peter Holmes

Peter Holmes, LAc, MH, is a practitioner of Chinese medicine, a medical herbalist, and an essential oil therapist with over 35 years' experience. His training included studies with Ted Kaptchuk and Giovanni Maciocia, medical herbalist and pharmacist Henri Verdier in Paris, medical herbalist Christopher Hedley in London, and Chinese medicine sinologist Elisabeth Rochat de la Vallée in Paris. Holmes has explored and developed both the physiological and psychological aspects of using essential oils in treatment, specifically pioneering their clinical use with acupuncture and bodywork since 1983; in 2011, he co-founded Aroma Acupoint Therapy. He is the author of several acclaimed textbooks on herbal

SPEAKER INFORMATION

Ted Kaptchuk

Ted Kaptchuk's multidisciplinary career began with his training as an acupuncturist and herbalist in Macao, China. He then went on to write a classic textbook on Chinese medicine, The Web That Has No Weaver, and penned a BBC documentary series on global healing traditions. Ted was recruited to investigate Asian medicine at Harvard and subsequently trained in rigorous scientific methodology. He has gone on to lead groundbreaking studies across a variety of disciplines—including clinical science, neurobiology, psychology, anthropology, history, bioethics, and philosophy—all focused on placebo effects and the healing encounter. He is a Professor of Medicine at Harvard Medical School, where he directs the Program in Placebo Studies and Therapeutic Encounter, hosted at the Beth Israel Deaconess Medical Center.

Butch Levy

Dr. Levy is a primary care physician with twenty-eight years of Chinese Medicine experience. He uses his diverse skillset to provide expertise in topics including age-related cognitive decline, supportive care for cancer patients, auto-immune diseases, and chronic illness. Levy believes that, while Western medical treatment is often essential for severe diseases, little is available for restorative care to reestablish the body's balance, harmony and recovery. By complementing traditional medicine with Japanese acupuncture and Chinese herbal formulas, nutritional supplementation, and diet, Levy seeks to offer the best of both worlds.

Andrew Nugent-Head

Andrew Nugent-Head, founder and president of the Association for Traditional Studies, moved to China in 1986 to study Chinese medicine, internal cultivation practices, and martial arts. He was privileged to learn in a traditional manner from the last generation of practitioners born and educated prior to the arrival of communism in 1949, one of the only contemporary practitioners to have done so. Dedicated to saving the skills and perspectives of these practitioners, his work generated thousands of hours of footage and hundreds of seminars. After returning to the U.S. in 2014, he, and his wife and fellow practitioner JulieAnn, opened The Alternative Clinic, a teaching clinic where patients can experience the full efficacy of Chinese medicine, and where its clinical practice can be taught in an open, encouraging environment.

JulieAnn Nugent-Head

JulieAnn Nugent-Head obtained her master's in Oriental medicine in the United States, interned at Beijing's Kuanjie Hospital in 2003 and 2004, then moved to Beijing to study under Drs. Li Hongxiang and Chen Tongyun. Continuing to document these famous scholars, she and her husband Andrew moved to the rural tea mountains of Hangzhou, living amongst the farmers of the Dragon Well tea village. While commuting between Beijing and Hangzhou, Nugent-Head completed her doctorate in medicine with a focus upon the classical perspective of herbs. Since returning to the U.S. in 2014, she now calls Asheville, NC home. She and husband Andrew have a tea and herb farm, treat patients at the Alternative Clinic, and teach internationally.

Aimee Raupp

Aimee Raupp, MS, LAc, is a women's health and wellness expert, author of Chill Out & Get Healthy, Yes, You Can Get Pregnant, and Body Belief, and the founder of her own line of skincare products. A licensed acupuncturist and herbalist in private practice in New York, she earned her master's in traditional Oriental medicine from Pacific College of Health and Science and a bachelor's in biology from Rutgers University. Raupp has appeared on The View, been featured in Glamour, Allure, Well+Good, GOOP, Shape, and Redbook, and received endorsements from Deepak Chopra, Arianna Huffington, Gabby Bernstein, and others for her work in helping thousands of women to improve their vitality and celebrate their beauty. She is the head of Chinese medicine at The Well, a columnist for several media outlets, and a frequent speaker at women's health and wellness conferences across the nation.

Mary Elizabeth Wakefield

Mary Elizabeth Wakefield is the author of Constitutional Facial Acupuncture and co-author with MichelAngelo, MFA, of Vibrational Acupuncture: Integrating Tuning Forks with Needles. She was the facial acupuncture columnist for Acupuncture Today for nine years, and her protocols have been highlighted or featured in several other publications. With more than 30 years of professional practice experience, she has personally trained thousands of healthcare practitioners. Wakefield was invited to design a facial in conjunction with the Academy Awards, then appeared on the Discovery Channel to demonstrate it on host Gina Lombardi. She is also an herbalist, Acutonics@/Zen shiatsu practitioner, cranio-sacral therapist, a professional opera singer; in addition, she maintains a private practice in Manhattan.

Sabine Wilms

Sabine Wilms, PhD, is the author and translator of more than a dozen books on Chinese medicine. Her publications include translations of Sun Simiao's writings on pediatrics (Venerating the Root) and of the Divine Farmer's Classic of Materia Medica (Shennong Bencao Jing); two books on Wang Fengyi's system of "Five Element Virtue Healing" (Let the Radiant Yang Shine Forth and Twelve Characters); a translation and discussion of the Yellow Emperor's Inner Classic (Huangdi Nei Jing Suwen) chapter five (Humming with Elephants); and of Qi Zhongfu's Hundred Questions on Gynecology (Nüke Bai Wen, published as Channeling the Moon). Dr. Wilms is known for her historically and culturally sensitive approach to Chinese medicine, but also sees it as a living, effective, ever-changing, and much needed response to the issues of our modern times. She lives on Whidbey Island near Seattle.

Jeffrey Yuen

Yuen is a frequent lecturer at Pacific Symposium. Coming from a classical Chinese medical approach, he offers different perspectives to understanding the rigors of Chinese medicine. He comes from two Daoist traditions, the Shangqing and Quanzhen schools. He was instrumental in developing the first classical Chinese medicine doctoral program in the state of California and is the Director of Classical Studies in Daoist Traditions at an acupuncture school in Asheville, NC. Yuen was the first recipient of the "Educator of the Year" award, conferred by the AAAOM. He is most noted for bringing the influence of Daoism into the practice and teachings of Chinese medicine. He resides in New York City and serves as President of the International Tai Chi Institute.



Please note that we continuously update this information on the website to keep the information current.

<u>Click here for most current FAQ.</u>



What are the technical and system requirements for watching a live webinar?

Browser: For laptop or desktop computers, the Chrome browser for Mac or Windows will provide the best overall experience. (Safari and Firefox are not recommended at this time.)

Internet: Run a speed test to check your exact bandwidth. To have a good experience, your download speed should be at least 3 Mbps.* If do not get these results consistently, please contact your ISP (e.g., Cox, Comcast, Time-Warner, AT&T, Verizon, etc.).

*Some classes may have higher bandwidth requirements. This will be noted in the product details.

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When you open a meeting, you will be prompted to download and install the application if you have not already done so. Try to arrive early to the webinar so you have time to check for updates to the app before the session begins.



What is the refund policy?

Pacific Symposium hopes everyone who registers for the conference will be able to attend; however, we understand that extenuating circumstances do occur. Recognizing the possible continuation of disruption by COVID, Pacific Symposium offers the following cancellation options:

- 1. You may cancel your registration up to 1 business day before the live event. A \$25 administrative fee will be deducted from your refund.
- 2. Request should be made in writing to symposium@pacificcollege.edu
- 3. Every attempt will be made to provide refunds within two weeks of the request. Refunds will be credited back to the credit or debit card used to make original purchase.
- 4. No refunds will be issued for no-shows or late arrival.
- 5. 100% of registration fees will be credited or refunded if event is canceled by organizer.



Do Pacific Symposium webinars count as "Live" CEUs or Distance Learning?

According to both NCCAOM and the California Acupuncture Board, live webinars count as "live courses." This means that credit is awarded for verified attendance. No final quiz is required. Some states may have limitations on live webinar CEUs. Please check with your state licensing agency for current rules and regulations on how many live webinar credits you can use in the renewal process.



What is the latest that I can register for a live streaming event?

People can sign up for live streaming sessions right up to the event start time.



How is attendance verified in a live webinar?

Attendance is verified by the attendee's completion of the attendance verification form on the Pacific Symposium website. The Zoom videoconferencing platform also keeps a log of every attendee's time in each meeting room.



Please note that we continuously update this information on the website to keep the information current.

<u>Click here for most current FAQ.</u>



Can I purchase a pass for non-consecutive days?

Yes. You may purchase 2-day or 3-day passes for non-consecutive days (example: Friday and Sunday, or Thursday-Saturday-Sunday).



How will I access the Exhibit Hall?

Individual Zoom links are available for each exhibitor. See pages 11-13 of this program.



Do I need to be a registered attendee to access the Exhibit Hall?

No, the exhibit hall will be open to all. However, special offers will be forwarded individually to registered attendees.



PACIFIC SYMPOSIUM 2021 OCT. 24-NOV. 2

The annual Pacific Symposium is an opportunity to experience a community of healers while learning from innovators in the field.

Here's the inspiring 2021 speaker line-up:

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Andrew Nugent-Head • Julie Nugent-Head • Heiner Frauhauf • John Chen

Mary Elizabeth Wakefield • Bill Helm • Robert Nations • Felice Dunas

Galina Roofener • David Bomzom • Clayton Shiu • Dave Hashemipour

Cameron Bishop • Carey Clark • Jeremy Pulsifer • David Allen • Justin Flores

Looking forward to seeing you again!

For information and registration, please contact:

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Thank you for attending.
We hope to see you again next year!